



### WHAT IS FORMICA® IMPRESS?

Impress is a service from Formica Group which offers opportunities to capture your creative design on Formica® high pressure laminate. Choose a unique pattern, photograph or logotype. No matter the design you choose your finished laminate will have the same high quality as all Formica laminates.

### DIGITAL PRINT VS SCREENPRINT

Formica offers both digital and screenprinting techniques to ensure that each individual design is created with the best possible colour and pattern reproduction on the laminate. After viewing the design and receiving information on the number of laminates required Formica will determine whether digital or screen print will be the most suitable and costeffective printing technique.

Digital print is suitable for photographs and images with several colours. Screenprint is normally done in up to four colours and is suitable for simple imagery with sharp contours.

### AVAILABLE FORMATS

3050x1300 equals a printable surface area of 3000x1250 mm.

2440x1220 equals a printable surface area of 2390x1170 mm.

### QUALITIES, THICKNESSES AND SURFACES

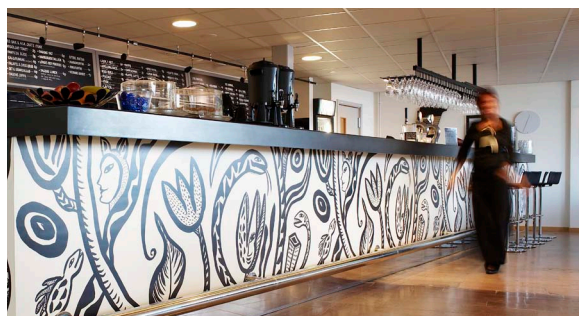
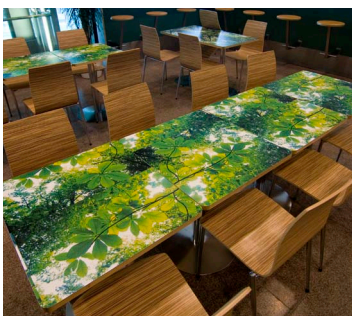
The quality for digital print is HGS\* and HGP\* for screenprint. The thickness for these qualities is 0,7 mm. Both digital and screenprint can be produced as Compact laminate i.e. CGS\* quality (thickness 2, 3, 4, 6, 8, 10, 12, 13, 14, 16,18 and 20 mm). Available surfaces are Matte 58 (MAT) and Gloss (GLS).

- \* HGS Highpressure laminat, horizontal, general use, standard.
- HGP Highpressure laminat, horizontal, general uset, postformable.
- CGS Compact highpressure laminat, compact general use, standard.

### IMAGERY

The image, which should be pre-edited, needs to be in scale 1:1 with a resolution of at least 150 dpi in fileformat EPS, TIFF or JPEG.

Be mindful of the finished application when you send us the image in scale 1:1. The manufacturing of the end product can require a safety margin around the image (i.e. to leave room for cutting, milling). If this is the case this safety margin must be included in the image you send us. We recommend that you speak to the manufacturer in regards to this before the image is received by us.





## HOW DOES IT WORK?

You provide us with your design as per the criteria listed in this sheet. The image is loaded on to an FTP server alternatively sent to our customer service department on a CD/DVD/USB.

Once we have received your design you will receive a pdf of the artwork followed by samples for your approval. For digital prints you will receive 2-4 samples, for screen prints you will receive 1-2 samples per design. You then need to indicate which sample you have approved in writing via email to [csd.sweden@formica.com](mailto:csd.sweden@formica.com). Please note that the screen printed samples will not correspond to the ordered design, rather it will be an equivalent design for colour approval only.

## WHERE CAN YOU USE IT?

- Wall cladding
- Doors
- Washrooms
- Furniture
- Worktops
- Signage

## DELIVERY TIME AND ORDER CONFIRMATION

Delivery time is 5 weeks from sample approval.

Order confirmation is received upon sample approval.

For more information regarding delivery time, prices, image uploading, purchasing channels or other please contact customer service via phone 042-38 48 30 or e-mail [csd.sweden@formica.com](mailto:csd.sweden@formica.com).

For more information about Formica® Impress you can also view our brochure available on our website [formica.com](http://formica.com)

*Please note that some variation in colour between original and finished laminate artwork may occur. This is due to the manufacturing process and the properties of the material. Any variations will be evident in the samples you receive.*

*Formica retains the right to change specifications, product range and range content at any time without prior notification. The information in this sheet was correct at the time of its completion. However, as we have a policy of constant product development and improvement, product details may change in the future.*

