



FORMICA[®]
IMPRESS



Intro

An introduction to Impress



Digital

p 3-4

High quality digital print replication encapsulated in Formica® High Pressure Laminate.



Screen

p 5-6

Print any image or pattern onto your choice of Formica® Collection Decor with our unique in-house screen printing facility.



Surface View®

p 7-8

A comprehensive and exciting range of imagery at your disposal, licensed for any use exclusively in Formica® Laminate.



Off-the-Shelf

p 9-10

Simple, sharp, ready-to-go classic and geometric patterns, in stock at affordable prices.

Impress services

The Formica® Impress laminate service is structured to facilitate virtually limitless, unique design captured in High Pressure Laminate (HPL).

Create your own pattern or design, capture your photography or corporate logo or select from our new and innovative 'Off-the-Shelf' screen-print range or from the extensive and exclusive image collection of our new digital solutions partner Surface View®.

However you choose to incorporate Formica Impress laminate into your project, you will be guaranteed excellent product support and service from our team, as well as the knowledge that your finished laminate will have all the high quality properties intrinsically linked with the Formica® brand.

Uses and applications for Formica Impress laminate:

- Cubicles / Vanity units
- Door skins
- Wall panelling
- Furniture surfaces
- Signage

Formica offers both screen and digital print solutions, to ensure the optimum replication of your concept on any project. We will help you to determine which production method is most suited to your needs, based on cost, lead-time and the nature of the image. Images can be accepted in most formats and our complete image to laminate service will guide you fully through the process.

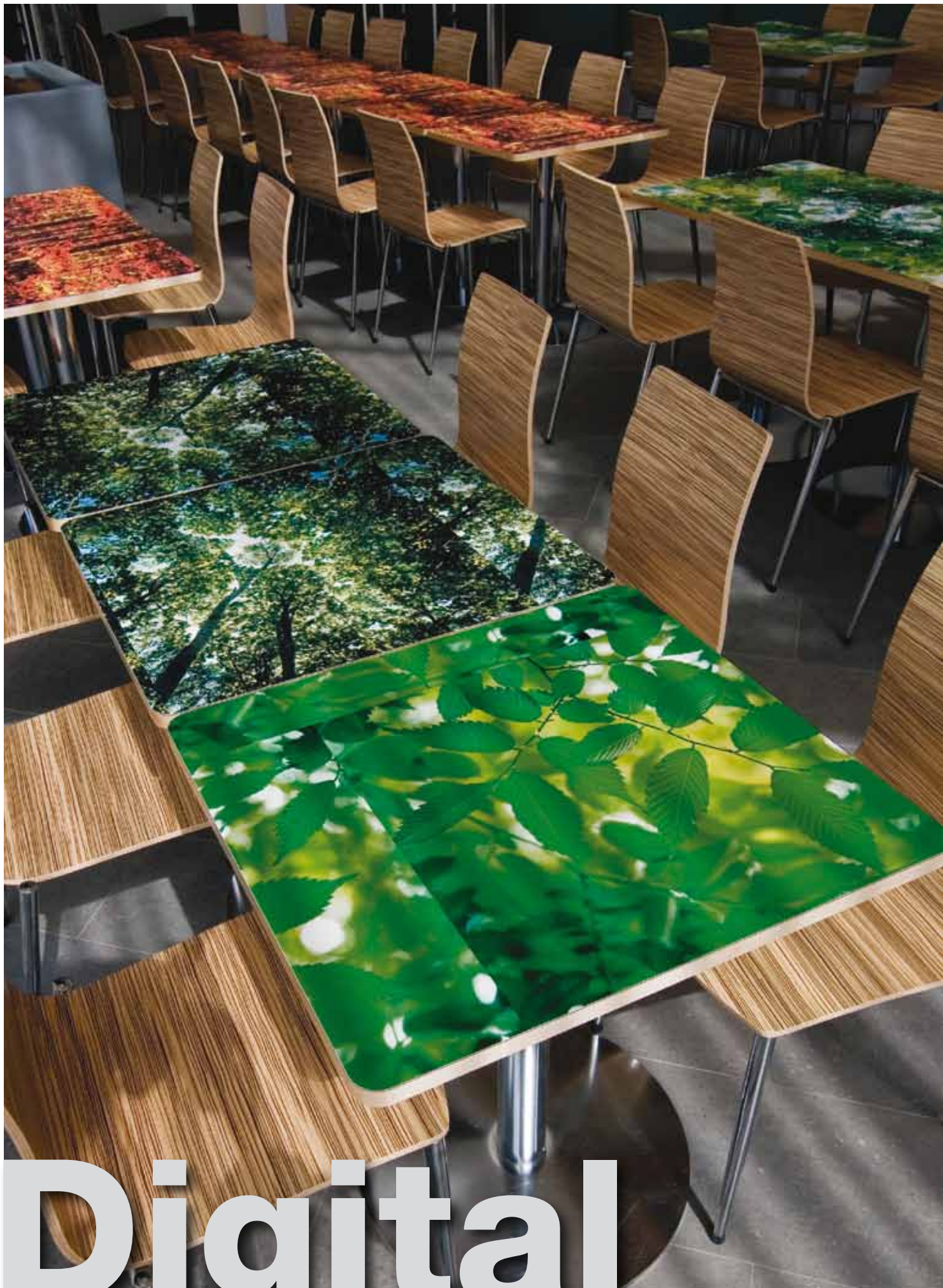
Surface View®

In addition to our 'Off-the-Shelf' screen-print range, Formica have embarked on an exciting partnership with Surface View®. This innovative venture in collaboration with a range of designers and design collections, offers you the Formica® customer, exclusive access to over 1,000 images from sources such as the V&A museum. Ranging from Marvel® comic book covers to classic painting collections and photography; these images are available encapsulated in Formica® Laminate.

Finally, if you have a specific application for your Impress laminate in mind, but are unsure how to produce the finished element, please contact us for fabrication advice on +46 42 38 48 30 or we will introduce you to one of our many experienced Formica friendly fabricators to help create your door, cubicle, table, wall panel, shower panel, desk, worktop... **The possibilities are endless!**

Project Name	Credit	Page	Project Name	Credit	Page
MTV HQ, London	TBS & Jacobs Webber	Cover	Polarn o Pyret	Sandell-Sandberg Arkitekter	Page 6
Sutton Arena, Surrey	Decra plastics	Page 1	Deadgood Ltd.	Deadgood Ltd.	Page 6
Writhlington School	Ray Smith Art	Page 2	Newfield and Talbot, Sheffield	Leaderflush & HLM	Page 6
Restaurant Tellus, Stockholm	Murman Arkitekter AB	Page 2	Pomus Artus hangers	Pomus Oy & Timo A. Pehkonen	Page 6
Skärholmen Center, Stockholm	Ågrenkonsult & TEMA Arkitekter	Page 3	My Hotel, Brighton	My Hotels Group	Page 6
Plinto desktop	Design studio Morteen Steen Kaels	Page 4	MTV HQ, London	TBS & Jacobs Webber	Page 7
HOA Mullbärstrådet 5, Stockholm	Sweco	Page 4	Surface View®	Zina de Plagny	Page 8
Roald Dahl Museum, Buckinghamshire	Bremner & Orr Design	Page 4	Surface View®	Scandinavian Surface	Page 8
Roald Dahl Museum, Buckinghamshire	Bremner & Orr Design	Page 4	Surface View®	The National Gallery	Page 8
Hotel Colon, Seville	Jesús Manzanares Arquitectos	Page 4	Surface View®	Japanese Flowers	Page 8
Småland Airport, Växjö	Gunnar Ronéus & Ulrica Hydman Vallien	Page 5	Surface View®	Marvel	Page 8

For further information on all Formica Impress products contact us
On +46 42 38 48 30 or e-mail us on ks@formica.com



Digital



Digital



Digital printing involves printing directly from an electronic file to paper. As there are no plates or other set-up requirements and electronic files are so readily transferable in the modern working environment, digital printing is a quick, effective technique and is free of any minimum order restrictions.

For information on imagery and file formats contact your local Formica® sales office. Generally we accept most file types and recommend not less than 150 dpi at full size as minimum resolution. All images are sampled at A4 section for colour and resolution as part of the order process.





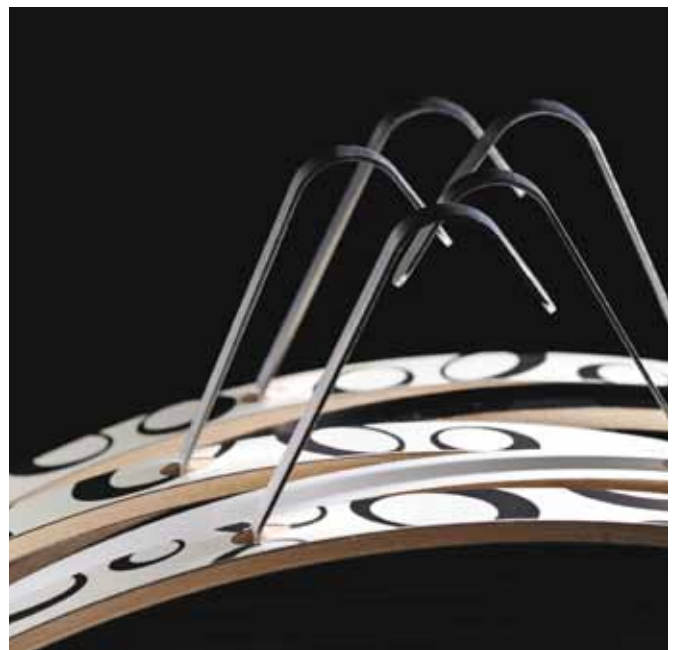
Screen

Screen



Silk-screen printing is a multiple layer printing technique, also known as serigraphy, involving the use of stencils to transfer a design. Ink is applied to a silk or nylon screen and penetrates areas of the screen not blocked out by the stencil. By using several stencils a number of colours may be employed, layer-by-layer in a single print. Silk-screen printing was developed as a commercial medium, has been used more recently by modern artists such as the late Andy Warhol, who have combined the technique with photography to stunning effect.

We offer a unique custom screen-print facility in-house at Formica Group. You start by selecting any Formica® décor as your base paper, then we can match any NCS®, RAL or PMS reference for each ink colour. Building you a unique laminate for any application. All colour matches are sampled as part of the order process.





Surface V



Surface View®

Surface View is unique. By searching out fabulous, famous and fun images from an eclectic range of sources they have compiled a vast collection of designs. Formica Group are happy to offer exclusive access to this range in High Pressure Laminate for many interesting applications.



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To view the range of imagery available please visit: www.surfaceview.co.uk



Off-the-Shelf



Off-the-Shelf

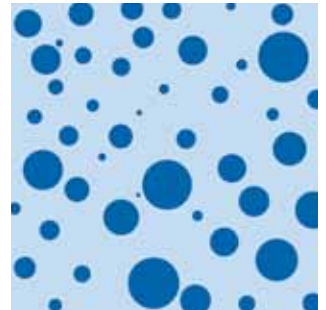
The new Formica® Impress 'Off-the-Shelf' screen-print range offers 6 unique designs that will bring life to any project without incurring the expense of image sourcing or commissioning your own designs. This simple range of large scale classic and geometric designs can be used in any interior laminate application.



For availability and prices please visit www.formicalmpress.com or contact your local sales representative.



KE470 Swerve



KE473 Dots



KE474 Wave



KE472 Mesh



KE475 Stripe



KE471 Octagons

shelf

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